



WE OFFER THE EXCLUSIVE

HOME**BIDS**

One of the Most Powerful Selling Tools in the Industry Today!



STEP UP TO A HIGHER LEVEL OF
REAL ESTATE SALES



Call Today!
(916) 524.9788



HOME**BIDS**

Now there's a revolutionary new way to sell real estate that combines the BEST of traditional real estate and auctions! It's called **homebids**

That's right, you get the BEST of both worlds. You are represented by a Brokerage who has hundreds of successful closings and has worked with hundreds of unique clients. Plus, you get the benefit of their complete professional marketing team that will produce extensive exposure (*and more viewings in a compressed time frame and ultimately several offers*) for your property.

homebids is like traditional real estate only better. You're no longer waiting for offers, you're Selling! In most of the cases, **homebids** brings multiple offers on your property within 15 days or less! Plus, rather than meeting with different agents and different buyers and juggling paper contracts, everything can be done through the convenience of your computer.

WANT MORE ADVANTAGES?

- With **homebids** your property is only shown during our predetermined open house schedule. No more running around and cleaning for an hour for a last-minute showing.
- Prospective buyers are approved online - so you only deal with qualified buyers.
- There is ZERO risk because the seller reserves the right to accept or reject the highest bid.
- Plus, you benefit from aggressive Internet marketing campaigns, unlimited image uploads as well as YouTube videos of your home, and the entire process is eco-friendly since it's all online without paper and waste.
- Human beings are naturally competitive and **homebids** brings what's referred to as Bidding Frenzy which can result in higher offers than initially anticipated!



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Sacramento, Placer, El Dorado, Contra Costa, and Alameda Counties and surrounding areas.



WHAT IS HOMEbIDS

homebids is a Hybrid between real estate auctions and traditional real estate. We took the best features from real estate auction and traditional real estate and created a process that works better than any other selling method in any market condition. The **homebids** method of selling real estate gives buyers and sellers more options when buying or selling real estate.

With the **homebids** option, real estate commission can be paid by the seller, the buyer or both. The buyer's side of the commission is called "Buyer's Premium". (Highest Bid + Buyer's Premium = Sales Price)

When using **homebids**

- ✓ Sellers reserve the right to accept, negotiate or reject any bids. (No risk involved)
- ✓ Highest bid and bid history transparent. (displayed on the website at all times)
- ✓ No long-term listing contracts
- ✓ Bidding process conducted online only
- ✓ Buyers approved for bidding manually by the seller or seller's agent, or instant buyer approval online by credit card.
- ✓ No upfront fees required from seller
- ✓ Once the winning bid is accepted by the seller, buyer goes into escrow with all buyers' contingencies and inspection time frames in accordance with the purchase contract specific for the State where the property is located.
- ✓ Property will be available for viewing only at the open house dates (unless agreed otherwise)
- ✓ Cutting edge Real Estate technology with full Broker representation and professional marketing specialists offer you the most advanced and efficient method of selling Real Estate.

homebids works in any market conditions and brings multiple offers on a property within 15 days or less in most cases. Sellers will be able to watch the entire process on their computer, from the comfort of their home or office. Sellers have total control and there is no risk involved because the seller reserves the right to accept, negotiate or reject any bids. **homebids** option reduces the number of showings since the property will be shown at the open house dates only, (unless agreed otherwise). Prospective buyers are approved through the online system or manually approved by the listing agent.

Unlike Real Estate Auctions, where buyers have to go in to escrow with no contingencies and non-refundable deposit, **homebids** is simply better. At the end of the bidding process, the buyer may proceed with a standard Purchase Agreement, with all buyer's contingencies and inspection time frames.

The whole process is transparent and convenient for sellers and buyers. Why getting bound by 6 months or longer listing agreements, when **homebids** delivers in 15 days or less in most cases? Choose a method that gives results. Think outside the box. Technology is changing very rapidly the real estate industry. Let our advanced technology, online marketing campaigns, and the human touch of a real estate broker sell your property in record time and save you a lot of \$\$\$ in commissions.